# Financial Crises and Political Radicalization: How Failing Banks Paved Hitler's Path to Power

### SEBASTIAN DOERR, STEFAN GISSLER, JOSÉ-LUIS PEYDRÓ, and HANS-JOACHIM VOTH\*

### ABSTRACT

Do financial crises radicalize voters? We study Germany's 1931 banking crisis, collecting new data on bank branches and firm-bank connections. Exploiting cross-sectional variation in pre-crisis exposure to the bank at the center of the crisis, we show that Nazi votes surged in locations more affected by its failure. Radicalization in response to the shock was exacerbated in cities with a history of anti-Semitism. After the Nazis seized power, both pogroms and deportations were more frequent in places affected by the banking crisis. Our results suggest an important synergy between financial distress and cultural predispositions, with far-reaching consequences.

<sup>\*</sup>Sebastian Doerr is at the Bank for International Settlements. Stefan Gissler is at the Board of Governors of the Federal Reserve. José-Luis Peydró is at Imperial College London and ICREA-Universitat Pompeu Fabra, CREI, and Barcelona GSE. Hans-Joachim Voth is at University of Zurich. We thank the Editor Stefan Nagel, two anonymous referees, Daron Acemoglu, Franklin Allen, Patrick Bolton, Fabio Braggion, Fernando Broner, Paula Bustos, Stijn Claessens, Federico D'Acunto, Christian Dustmann, Carola Frydman, Nicola Gennaioli, Kilian Huber, Luc Laeven, Stephan Luck, Ralf Meisenzahl, Atif Mian, Joel Mokyr, Stewart Myers, Evgenia Passari, Imran Rasul, Farzad Saidi, Isabel Schnabel, David Schoenherr, Peter Temin, Emil Verner, David Yanigazawa-Drott, Paul Wachtel, Luigi Zingales, seminar participants at Bonn, CREI, EUI, Federal Reserve Board, HEC Paris, MIT, Moscow New School, Imperial, Toulouse, UCL, U Nova Lisbon, TSE, PSE, and Zurich, as well as participants at the Goethe University House of Finance-SAFE-Institute for Banking and Financial History "The Real Effects of Financial Crises: Past, Present, Future", the 2018 CEPR European Summer Symposium in Financial Markets, the 1st Endless Summer Conference on Financial Intermediation and Corporate Finance, the 1st Bologna Workshop on Economic History, the Halle Institute for Economic Research "Challenges to Financial Stability" conference, the PSE's Monetary and Financial History Workshop, the 1st London Political Finance (POLFIN) Workshop, the Workshop on Finance and Politics, XXXV Jornadas Anuales de EconomÃa at Banco Central del Uruguay, the AFA Annual Meeting 2020, and the Northern Finance Association 2020 conference. We also thank Stéphanie Collet and SAFE for providing us interwar data on German companies. This project has received funding from the ERC (648398). Peydró also acknowledges financial support from the ECO2015-68182-P (MINECO/FEDER, EUE) grant and the Spanish Ministry of Economics and Competitiveness (SEV-2015-0563). We have read the Journal of Finance disclosure policy and have no conflicts of interest to disclose. The views in this paper are solely the authors'; they do not reflect the views of the Board of Governors of the Federal Reserve or of the Bank for International Settlements. Correspondence: José-Luis Peydró, Imperial College London, South Kensington Campus, London SW7 2AZ, UK, j.peydro-alcalde@imperial.ac.uk.

Do financial crises fan the flames of fanaticism? Many political commentators and journalists believe this to be the case. On the 10<sup>th</sup> anniversary of the Lehman collapse, for instance, the *Financial Times* headlined its editorial "Populism is the true legacy of the financial crisis".<sup>1</sup> According to this view, not only did the global financial crisis of 2007-09 wreak havoc on employment and output, but its problematic aftermath of failing financial institutions, public bailouts, and austerity also led to an increase in populism around the world. Several cross-country studies similarly argue that there is a positive correlation between financial crises and right-wing populist movements (De Bromhead, Eichengreen, and O'Rourke (2013), Funke, Schularick, and Trebesch (2016), Algan, Guriev, Papaioannou, and Passari (2017)). Surveying the period since 1850, Eichengreen (2018) emphasizes the importance of economic and financial shocks interacting with cultural identity in the turn toward radicalization.

Cross-country results are often difficult to interpret, and the literature on populism highlights factors other than financial distress.<sup>2</sup> Two recent papers make important progress by documenting a link between financial shocks and radicalization with detailed micro-data. In particular, Gyöngyösi and Verner (2022) show that a currency crisis in Hungary increased votes for a far-right party promising mortgage relief to indebted households, and Brag-

<sup>&</sup>lt;sup>1</sup>Financial Times, 30 August 2018.

<sup>&</sup>lt;sup>2</sup>Factors include rising concerns over immigration, growing income inequality, fiscal austerity, and the adverse effects of foreign trade and technology adoption (Dippel, Gold, and Heblich (2016), Autor, Dorn, Hanson, and Majlesi (2017), Becker, Fetzer, and Novy (2017), Moriconi, Peri, and Turati (2018), Fetzer (2019)).

gion, Manconi, and Zhu (2020) demonstrate that a shock to bank lending in interwar China led to more Communist-supported strikes. Not withstanding, what remains missing are studies demonstrating that a financial shock can lead to broad-based radicalization of the electorate with major political consequences, and that interaction effects with underlying cultural attitudes matter.<sup>3</sup>

In this paper we examine the canonical case of a radical government coming to power: Hitler and his Nazi party in 1930s Germany. Following Germany's severe banking crisis in 1931, the Nazi party was the single largest party. The electoral successes thus led it into government – a turning point in modern history. Using newly collected data on cross-sectional exposure of the major failing bank, we show that a financial shock led to generalized radicalization of the electorate and directly contributed to the Nazi party winning office. Importantly, we demonstrate that the financial shock interacted with pre-existing cultural attitudes: the surge in Nazi support in response to the shock was greatest in places with a previous history of anti-Semitism. Not only did the financial crisis lead to broad-based political radicalization shortly thereafter, but after the Nazis were in power, both pogroms and deportations were more common in places more affected by the banking crisis.

While different factors contributed to the financial crisis during the sum-

<sup>&</sup>lt;sup>3</sup>As Gyöngyösi and Verner (2022) show, the Hungarian example constitutes "pocketbook voting", that is, voters were effectively bribed by a party promising financial relief. Braggion, Manconi, and Zhu (2020) investigate strikes a decade before the Communists' takeover.

mer of 1931, in the public's eye it became largely synonymous with the collapse of Danatbank, Germany's second-largest bank. Following a banking crisis in Austria earlier in May, German banks experienced major foreign deposit withdrawals and interbank deposits declined. Danatbank itself faced unsustainable losses when one of its borrowers, a large textile firm, defaulted. The bank failed July 1931. Newspapers at the time quickly singled out Danat and its leading manager, Jakob Goldschmidt, as key actors during the crisis (Figure 1). As central bank support was limited because of depleted reserves and the political conflict between Germany and France over World War I reparations, Danatbank's troubles triggered a bank run by retail depositors, followed by a system-wide banking crisis (Ferguson and Temin (2003), Schnabel (2004), Blickle, Brunnermeier, and Luck (2020)).

### Figure 1 about here

We show that the German banking crisis not only reduced output, but also had important political consequences, boosting the electoral fortunes of the Nazi party through both economic and noneconomic channels. We collect historical information on bank branch networks and bank connections for the universe of 5,610 joint stock firms.<sup>4</sup> These novel data enable us to reconstruct pre-crisis cross-sectional variation in exposure to failing banks for all major German municipalities. Our empirical strategy exploits the fact that the largest German banks lent countrywide and that the German economy was heavily bank-based, with persistent bank-firm relations. We

<sup>&</sup>lt;sup>4</sup>Joint stock companies were responsible for the majority of output and employment in the German economy; only a fraction of them were listed on exchanges.

establish that municipalities more exposed to the Danatbank collapse suffered sharper economic declines. Their incomes during the crisis fell by 7.8 percentage points (p.p.) more than the average 14 p.p. decline across cities.

Crucially, bank distress bolstered the Nazi party's performance at the ballot box – localities affected by Danatbank's failure voted significantly more for the Hitler movement. Figure 2 summarizes our key finding: in locations exposed to Danatbank, there was a clear upward shift in voting for the Nazis. Exposure to Danatbank added up to 2.9 p.p. to the party's votes between September 1930 and July 1932, equal to 15% of its mean vote gain and 37% of the standard deviation.

#### Figure 2 about here

Pre-existing anti-Semitism amplified the effect of financial distress on radical voting. Some towns and cities had already persecuted their Jewish communities during the Middle Ages, or voted for anti-Jewish parties before 1914, while others had no earlier record of anti-Semitism. The surge in Nazi voting was more pronounced in towns and cities with a long history of anti-Semitism: in such communities, Danat's presence added 6 p.p. to the Nazi party's electoral gains, which is a sizeable increase relative to a mean gain of 17 p.p. from 1930 to July 1932.

The link between pre-existing anti-Semitism and the effect of the financial crisis on Nazi voting points to an important synergy between cultural and economic factors. These results are consistent with the Nazis' hate message "selling" more easily in places where a history of anti-Semitism coincided with real suffering induced by financial distress.<sup>5</sup> The Nazis themselves felt that exploiting the financial crisis as evidence of the Jewish-dominated financial system and corrupt democratic Weimar "regime" was crucial in broadening its electoral appeal (VB 28.5.1932). This misguided message was apparently more successful in areas already ill-disposed towards Jews. In line with this view, we find that the failure of another large bank (Dresdner Bank), which was not singled out during the banking crisis to the same extent, had similar economic effects but it did not lead to the same surge in Nazi voting as Danat's failure.

In response to the banking crisis, voters were not only at the ballot box radicalized, but also in their actions. As the fate of German Jews worsened after 1933, towns and cities more affected by the financial turmoil of 1931 engaged in more persecution. Higher pre-crisis Danatbank exposure is associated with more frequent attacks on synagogues during the *Kristallnacht* pogroms in 1938, more anti-Semitic letters sent to a far-right Nazi newspaper, and higher post-1933 deportation rates of Jews.

A potential concern for identification is that Danat-connected cities may have already been more vulnerable before the crisis. However, Danat-exposure was not systematically correlated with the pre-crisis share of blue-collar workers, the share of Jews or Protestants, income per capita, or the unemployment rate (conditional on city population). We also examine whether Danatconnected *firms* may have already been more vulnerable before the crisis. Our analysis of firm-level data from the universe of 5,610 joint stock compa-

<sup>&</sup>lt;sup>5</sup>Our findings echo results by D'Acunto, Prokopczuk, and Weber (2019). In Germany, anti-finance and anti-Semitic messages often overlapped.

nies, covering two-thirds of total nonfinancial assets in the German economy, rules this out: pre-crisis leverage of Danat-connected firms was identical to that of firms connected to the other "great banks",<sup>6</sup> and notably lower than at companies connected to smaller banks. There were also no significant differences in firm profitability before the crisis.

We further rule out differential trends in support for the Nazi party before the banking crisis erupted: Danat exposure does not predict support for the Nazi movement or its predecessor parties in any federal election prior to the banking crisis, not even during Germany's Great Depression in 1930. A difference-in-differences analysis shows parallel trends in exposed versus unexposed cities before Danat's failure, but a highly significant differential in each election thereafter. We also find that including city controls and region fixed effects in our regressions leads to no material change in coefficients, while the  $\mathbb{R}^2$  increases by over 50 p.p. Thus, unobservables are hence unlikely to explain our finding, reducing potential concerns about self-selection and omitted variable bias (Altonji, Elder, and Taber (2005), Oster (2019)).

Danat expanded geographically in the 1920s. While the average firm associated with it was no riskier than firms linked to other banks, it is possible that new clients were less stable in unobservable ways. To examine this question, we construct measures of firm- and city-level exposure based on bank-firm connections and branch networks before 1921. In 1921, Danat

<sup>&</sup>lt;sup>6</sup>Great banks refers to the four largest German banks at the time (so-called "Groβbanken"). Apart from Danatbank (approximately 2,600 million Reichsmark (RM) in total assets as of 1930), they included Deutsche Bank (5,200 million RM), Dresdner Bank (2,500 million RM), and Commerzbank (1,800 million RM).

emerged from a takeover of Darmstädter Bank by the Nationalbank. Danat's regional expansions began thereafter. We find near-identical effects of 1921involvement with Danat on firm wages, city-level output, and city-level voting. Similarly, cities with and without Danat exposure exhibit no significant differences in economic conditions between 1929 and 1930 and 1930 and 1931, that is, during the early years of Germany's Great Depression and prior to the banking crisis.

For a subset of approximately 400 firms, we can also trace the real effects of credit restrictions on their total payrolls, reflecting wage, salary, and headcount cuts. Firm-level data allow us to control for observable pre-crisis company characteristics such as size, age, profits, and leverage, as well as unobservable shocks at the city or industry level. In firm-level regressions, firms' pre-crisis connections to Danat are associated with an additional 25% reduction in their payroll, compared with companies not linked to the lender. Danat-connected firms see a significantly stronger reduction in their wage bill even when we compare firms within the same industry and city: including industry and city fixed effects in our firm-level regressions does not change the size or significance of our coefficients, despite increasing  $\mathbb{R}^2$  by more than 40 p.p. This result again suggests that unobservables are not driving our real effects (Altonji, Elder, and Taber (2005), Oster (2019)).

Our findings are robust to a wide range of alternative specifications. We find no evidence that the memory of the hyperinflation (1921 to 1923) or cities' export exposure can account for changes in voting patterns. The results are also robust to controlling for the share of the Jewish population, the share of Jews out of total employees in the financial sector, and the employment share of the financial sector in general. Through the inclusion of state-level fixed effects we also exclude the possibility that fiscal austerity can explain our results. No single city or firm drives our results, nor do they change when we exclude entire regions such as the Ruhr (Germany's industrial powerhouse) or the Austrian border region (potentially subject to spillover effects from Austria's banking crisis). We show that our results also go through when we exclude the headquarter cities of smaller banks that failed in 1931 to 1932, as well as when we drop cities in which Deutsche Bank, which was restructured in 1932, had a branch.<sup>7</sup> Further, results are similar when we stratify our sample of cities by terciles of the unemployment rate in 1931. Significance cannot be attributed to spatial correlation in residuals. To overcome potential imbalances in covariates, we show that our results hold when we use coarsened exact matching and a differences-in-differences analysis with fixed effects.

Our main contribution is to document the effects of financial distress on broad-based radicalization of the electorate with major political consequences. Moreover, we highlight the importance of interaction effects between economic and cultural factors for radicalization.

A growing literature documents the economic effects of financial crises (Gertler and Gilchrist (2018)), but their political consequences are still poorly understood (Mian, Sufi, and Trebbi (2014)). In addition to the cross-country

<sup>&</sup>lt;sup>7</sup>Among Germany's 40 largest banks, Danatbank, Dresdner Bank, and Allgemeine Deutsche Credit-Anstalt failed, with total assets of around 2,600, 2,500, and 400 million RM, respectively, at the start of the crisis. Fifteen small banks failed as well (Blickle, Brunnermeier, and Luck (2020)).

literature on financial crises and radicalization (Funke, Schularick, and Trebesch (2016), Eichengreen (2018)), we build on recent contributions identifying causal effects of financial shocks (Braggion, Manconi, and Zhu (2020), Gyöngyösi and Verner (2022)). More broadly, we contribute to the literature on the origins of populism and extreme movements. Several papers argue that trade shocks can increase support for more extreme candidates (Dippel, Gold, and Heblich (2016), Autor, Dorn, Hanson, and Majlesi (2017), Dal Bó, Finan, Folke, Persson, and Rickne (2018)). Algan, Guriev, Papaioannou, and Passari (2017) find that the Great Recession undermined trust in national and European institutions. Others argue that immigration is a major determinant of right-wing voting (Moriconi, Peri, and Turati (2018), Dustmann, Vasiljeva, and Piil Damm (2019)), and point to the significance of cultural concerns (Eatwell and Goodwin (2018)).

The rise of the Nazi party has also attracted scholarly attention for the last 80 years. The National Socialists constituted a "catch-all" political movement that enjoyed support from all strata of German society (Childers (1983), Falter and Zintl (1988)). Nonetheless, Protestants were more likely to back the party than Catholics, and the well-off turned toward it after 1930, while the unemployed backed the Communists. While few scholars questions whether the party's rise was facilitated by the Great Depression (Evans (2004), Kershaw (2016)), to date there is only limited evidence of a link between economic distress and radicalized voting in Nazi Germany.<sup>8</sup>

The remainder of this paper is structured as follows. Section I provides

<sup>&</sup>lt;sup>8</sup>Together with Galofré-Vilà, Meissner, Mckee, and Stuckler (2021), ours is one of the first papers to show a clear link between deprivation and extremism.

historical background. Section II discusses the data and provides summary statistics. Section III presents the main results and Section IV considers extensions. Section V concludes.

## I. Historical Background

In this section we briefly describe three aspects of the historical context: the Great Depression in Germany, the banking crisis of 1931, and the Nazi party's rise to power.

The Great Depression in Germany. The Great Depression in Germany ranked among the worst worldwide. Peak to trough, German industrial output fell by 40%. The only other major industrialized country whose decline in economic activity compared in severity was the United States. In 1933, Germany counted six million unemployed, or a third of its workforce. Unemployment insurance benefits were cut several times. After some months, the unemployed received only emergency aid, which offered minimal assistance. Joblessness was only the most visible manifestation of economic misery. Workers' hours were cut, civil servants' wages and public pensions were reduced, and many small business owners and entrepreneurs suffered severe income declines. Wages and real earnings decreased by more than 20%, and GDP contracted by almost 40% (Feinstein, Temin, and Toniolo (2008)).

Fiscal austerity was one important feature of the German slump (Galofré-Vilà, Meissner, Mckee, and Stuckler (2021)). German states had borrowed heavily before 1929, often from abroad. Once international debt markets froze, authorities had to raise taxes and cut expenditure. Germany's export industries suffered as protectionism surged after 1929. New tariffs and difficulties in obtaining export financing translated into rapidly falling sales of German products abroad, especially during the early years of the crisis (Eichengreen (1992)). By 1933, German exports had declined by over 60% relative to their 1929 value.

The banking crisis of 1931. In the summer of 1931, Germany's downturn was aggravated by a severe banking crisis. Output had contracted before, but the banking crisis helped turn a recession into the Great Depression: over 80% of the decline in durable production from peak to trough occurred after the start of the banking crisis. The crisis became visible to the wider public with the collapse of Darmstädter Nationalbank (Danatbank or simply Danat), the second-largest of Germany's four great universal banks, though strains had already begun to appear in the banking system (Blickle, Brunnermeier, and Luck (2020)). In May 1931, the failure of Austrian Creditanstalt had made investors nervous (Kindleberger (1986)) and interbank deposits declined over the following weeks. Also in May, huge losses at the German textile firm Nordwolle came to the attention of its main creditor, Danatbank. Nordwolle management's ill-timed speculation prompted them to hide losses in a Dutch shell company (Born (1967), Ferguson and Temin (2003)). The company declared bankruptcy in June. Loans to the defaulting textile firm were equivalent to 80% of Danatbank's equity and threatened the bank's survival. Dresdner Bank was also heavily exposed.

The German central bank's reserve position and commitment to the gold standard limited its ability to come to the aid of Danat. Political inactivity because of repayments due to the Versailles Treaty and conflict between Germany and France over a proposed customs union with Austria destroyed all hope of international support being extended to the German central bank (James (1985), Schnabel (2004)). Also, German banks had entered the Great Depression with relatively low equity ratios, and a significant share of their deposits was short term and came from abroad (Eichengreen (1992)).<sup>9</sup>

When the scale of Danatbank's problems became public in July 1931, the ensuing bank run among retail depositors led to a suspension of bank deposits, the failure of Danat and Dresdner Bank, a three-week bank holiday, and Germany's de facto exit from the gold standard (Born (1967)). During the crisis, several smaller banks became distressed as well, the largest among them the Leipzig-based Allgemeine Deutsche Credit-Anstalt, with around one-sixth of Danat's assets. Ultimately, Danat was merged with Dresdner in the summer of 1932 at the behest of the government, which initially held 75% of the new bank's equity (Krenn (2012)). Deutsche Bank was restructured in early 1932.

Danat was at the heart of Germany's banking crisis, and the contemporary press reflects its prominent role. Figure 1 compares mentions of Germany's three largest banks (together with the word "crisis", Panel A) and their leading managers (Panel B) during the 1930s in the German-speaking press. The spike for Danat in the summer of 1931 is orders of magnitude larger than those for Deutsche Bank or Dresdner Bank. The same divergence – reinforcing the importance and prominence of Danat during the crisis – can

<sup>&</sup>lt;sup>9</sup>Ferguson and Temin (2003) nonetheless conclude that "German banks failed in 1931, but the problem was not primarily with them. Instead, the crisis was a failure of political will in a time of turmoil that induced a currency crisis."

be seen among the names of leading managers: while mentions of the name Goldschmidt (Danat's CEO) spike during the banking crisis, mentions of the leading managers of Dresdner or Deutsche barely change.<sup>10</sup> These patterns are mirrored in historical accounts of the crisis. For instance, James' (1986) history of Germany during the Great Depression makes multiple mentions of Danat or Goldschmidt, but far fewer of Dresdner or Deutsche Bank and their leading managers. Similarly, in his seminal work, Born (1967) singles out Danat as the main cause of the financial system's collapse on the first page.

Some scholars have termed the German banking crisis a "twin crisis": a latently fragile banking system faltered due to foreign withdrawals and a run on the Mark (Schnabel (2004)). Underlying this view is the belief that many banks lent recklessly in the late 1920s, believing themselves "too big to fail." Others argue that "the crisis was primarily [an] exchange rate and foreign liability crisis, which [...] would have occurred [...] even if the banks had acted with exemplary caution in the 1920s" (Hardach (1976)). Ferguson and Temin (2003) and Temin (2008) emphasize politics, arguing that the crisis was "made in Germany," that is, that the German government's bid to rene-gotiate reparations caused foreign withdrawals of funds and the subsequent banking collapse.

The banking crisis was caused by a confluence of internal and external factors, from the failure of Creditanstalt to the reparations problem and the

<sup>&</sup>lt;sup>10</sup>The Internet Appendix shows that near-identical patterns are visible in the Englishspeaking press. The Internet Appendix is available in the online version of the article on the *Journal of Finance* website.

pressure on the German currency. Though banks might have acted with lessthan-exemplary caution (and a banking crisis ex-post is no proof that they did) no evidence suggests that Danatbank was laxer in its lending standards than other Großbanken.<sup>11</sup>

The Rise of the Nazi Party. From obscure beginnings, the Nazi party grew in influence in postwar Munich. It made a violent but failed bid for power in 1923, the so-called Beerhall Putsch. After this bid was bloodily thwarted, Nazi leaders were tried and sent to prison, Hitler chief among them, and the party was outlawed.

Hitler returned to politics in 1925. The Nazi party initially had little success, receiving only 2.8% of the vote in 1928. Thereafter, the Nazis changed their tune. They no longer publicly advocated a violent revolution and instead emphasized legal means of gaining government control. This made the party more acceptable to middle- and upper-class voters (Evans (2004)), and Hitler formed links with businessmen (Ferguson and Voth (2008)). The party also played a prominent role in a referendum against the rescheduling of Germany's reparations obligations ("Young Plan," Hett (2018)). Shortly thereafter, the Nazis scored their biggest success to date, winning 18.3% of the vote in the September 1930 election.

As aggregate GDP in Germany plunged by 40% and unemployment surged, the Nazis went from capturing 18.3% of the popular vote in 1930 to 43.9% in March 1933. The party's biggest ballot box breakthrough came in July

<sup>&</sup>lt;sup>11</sup>Also, Blickle, Brunnermeier, and Luck (2020) show that demand deposits declined only after Danat's collapse – not during the early phase of the crisis, and that banks' pre-crisis equity or liquidity ratios were uncorrelated with their probability of default.

1932 (the first national parliamentary elections held after the banking crisis). The Nazi party became the largest party in parliament, receiving 13.7 million votes (37.4%), more than the Social Democrats and Communists combined. Hitler demanded to be named chancellor – but was rebuffed by President Paul von Hindenburg. By November 1932, in another round of federal parliamentary elections, electoral support for the party began to slip. However, barely a month later von Hindenburg appointed Hitler as chancellor. Within two months, the Nazis had staged elections and taken over effective power in the entire country (Turner (2003)). Their rise to power and the end of German democracy ultimately led to genocide, the Second World War, and more than 60 million casualties.

In 1925, Hitler wrote a book about his political vision entitled *Mein Kampf* ("My Struggle"). In it, Anti-Semitism was combined with antifinance rhetoric. Germany losing World War I, the reparations settlement as part of the Versailles treaty, and the hyperinflation – all stemmed in Hitler's mind from a vast Jewish conspiracy. His beliefs about Jewish finance are well-summarized in his claim that "Jewish finance desires [...] not only the economic smashing of Germany but also its complete political enslavement" (p. 905).<sup>12</sup>

Nazi propaganda exploited the 1931 banking crisis, which provided seemingly incontrovertible proof in support of their misguided theories of Jewish domination and destruction. The party blamed Jews for Germany's slump. Immediately after the banking crisis erupted, Josef Goebbels instructed party

<sup>&</sup>lt;sup>12</sup>Cited according to the 1941 edition (Reynal and Hitchcock).

propagandists to exploit the financial crisis and emphasize that it demonstrated the structural flaws of Weimar democracy and society. The substantial over-representation of Jews in high finance (and top management in general) likely facilitated this message (Mosse (1987), D'Acunto, Prokopczuk, and Weber (2019)). By mid-1932, when the party was about to become the single largest party in German parliament, its central mouthpiece, the *Völkischer Beobachter*, argued that the banking crisis had lad to its breakthrough in terms of middle-class support. Specifically, it was argued that among the bourgeoisie, the banking crisis led to "an ever-increasing convergence towards national socialist language and national socialist thought. The turning point came approximately during the summer crisis of 1931 [...] the conflict between Germany's vital needs and those of the global economic and financial policy can no longer be obscured" (VB 31.5.1932). In retrospect, the Nazi press was thus convinced that the financial crisis in the summer of 1931 had been a turning point for the movement.

A key subject of Nazi propaganda was Danatbank's prominent Jewish manager Jakob Goldschmidt, targeted as a scapegoat for Germany's banking crisis. Nazi newspapers featured highly anti-Semitic *Der Stürmer* cartoons, showing a gigantic, obese Jewish banker hanging a starving German businessman, or a rotten apple with a human-faced worm inside, against a background of the names of Jews associated with scandals, including Goldschmidt's. While the national Nazi press was banned for much of the crisis period, some regional newspapers affiliated with the Nazi party continued to publish. Representative of their sentiment is the *Bielefelder Beobachter*, which lays the main blame for the "catastrophe" of the banking crisis at the feet of the "great banker" Jakob Goldschmidt, and the *Koblenzer Nationalblatt*, which claims that Goldschmidt, through Danat's bankruptcy, personally benefitted from Germany's incredible economic suffering. Goldschmidt is frequently insulted as a "bank Jew" or "financial Jew," and as a reckless gambler ("Hassadeur"). While the papers mention alleged victims of Danat – small private banks that quit the business – they did not single out another bank like Dresdner or Deutsche or any of their respective board members.<sup>13</sup> In addition to the Nazi press, mainstream newspapers focused on Goldschmidt during the crisis, to a much greater extent than managers of the other great banks (Figure 1, panel B).

## II. Data and Main Variables

### A. Data

We combine a number of data sources for interwar Germany, several of which are hand-collected and digitized for the first time. We collect data for the universe of German joint stock companies in 1929 to construct a measure of a municipality's exposure to Danatbank.<sup>14</sup> The Handbook of German Joint Stock Companies (*"Handbuch der deutschen Aktien-Gesellschaften"*), an annual 4,000-page compendium of balance sheet information for each joint stock company, contains data on assets, capital, location, and bank connections for 5,610 individual firms. In aggregate, joint stock firm assets total

<sup>&</sup>lt;sup>13</sup>The Internet Appendix reproduces the cartoons and provides the newspaper quotes.

<sup>&</sup>lt;sup>14</sup>Hereafter, we use the terms city and municipality interchangeably, even if many of the observations refer to towns, strictly speaking.

3.6 billion RM, equivalent to 40% of GDP in 1929, or around two-thirds of all nonfinancial assets.

No data on individual bank loans are available. To establish connections between firms and banks, we use information on the banks that paid out firms' dividends (so-called "Zahlstellen"). German companies typically had a strong and long-lasting relationship with a single bank. Their main bank ("Hausbank" — house bank), usually the one that brought them to market, typically owned shares in them, offered them capital market and payment services, supplied them with credit, and often appointed members to their supervisory boards (Fohlin (2007)). For each company, we record the connected banks prior to the banking crisis. Since German banks lent nationwide in the 1930s (in contrast to the United States), we can exploit cross-sectional variation in firms' and cities' pre-crisis exposure to banks to identify the effect of the banking crisis on voting.

To gauge the importance of Danatbank at the city level, we combine two indicators. First, we measure city c's exposure as the share of all assets of firms connected to Danatbank,

$$Exposure_c = \sum_{f} I_{f,c} \times \frac{Assets_f}{Assets_c} \times Danat \ connection_f, \tag{1}$$

where  $I_{f,c}$  indicates whether firm f is located in city c, Danat connection<sub>f</sub> is a dummy that takes a value of one if a company is connected to Danatbank in 1929, and *Exposure* ranges from zero to one.

Our second measure is based on Danatbank's branch network in 1929. We specify a dummy  $Has \ branch_c$  that is equal to one if Danatbank had at least one branch in city c in 1929. The two measures are complementary: *Exposure* captures the importance of Danatbank to local joint stock companies, while *Has branch* also captures deposit-taking and lending to smaller firms. In addition, the failure of a bank's branch would have been highly visible, with queues forming in front of branches and many customers losing access to (part of) their savings. In the baseline specification, we combine both measures and use the dummy  $Danat_c$ , which takes a value of one if a city had a Danat branch or had significant exposure to Danat, defined as above-average exposure.

Our main outcome variables are the change in the Nazi party vote share between September 1930 and July 1932 and the change in city income from 1928 to 1934. Voting results by party are calculated as the number of votes at the city level, divided by the total number of votes cast ("Statistik des Deutschen Reichs", ICPSR 42). We collect data on city incomes in 1928 and 1934 from Germany's Statistical Handbooks ("Statistik des Deutschen Reichs, Neue Folge 1884–1944", bulletins 378 and 492).<sup>15</sup> We then compute  $\Delta Income_c$  as the growth rate in city income from 1928 to 1934. Data on city incomes are available for all major German cities.

We also collect data on a city's earlier history of anti-Semitism, using the history of pogroms between 1300 and 1929 and support for anti-Semitic parties between 1890 and 1913 as indicators (Voigtländer and Voth (2012, 2015)). To capture the impact of the hyperinflation, we use the vote share of the VRP (*"Volksrechtspartei"*), an association-turned-party of inflation

<sup>&</sup>lt;sup>15</sup>The government did not collect data on city incomes in 1930 because of budget cuts. Hence, around the crisis exist only 1928 and 1934.

victims (Fritsch (2007)). In addition, we use standard data on city population and shares of blue-collar workers, Protestants, and Jews from the Statistical Yearbooks of German Cities (*"Statistisches Jahrbuch deutscher Städte"*) and the 1925 census (Falter and Hänisch (1990)).

Measures of post-1933 persecution from Voigtländer and Voth (2012) are used to form an additional outcome variable. Specifically, *Synagogues* is a dummy that takes the value of one if a city's synagogue was damaged or destroyed during the 1938 pogroms (Alicke (2008)); *Deportations* is log total deportations from 1933 to 1945 in a city, standardized by its Jewish population (Bundesarchiv), and *Letters* refers to letters submitted to the editor of *Der Stürmer* (a far-right anti-Semitic Nazi newspaper) from 1935 to 1938 scaled by city population. We then take the first principal component across these three measures to form our main measure of *Persecution*. This measure explains a sizeable 41% of the sample variance.

Finally, at the firm level, we identify those companies reporting wage bills in 1929 and 1934.<sup>16</sup> For this subset of firms we further collect pre-crisis (1929) balance sheet items on total assets and capital, return on assets, dividends, industry, and location. This results in a subsample of 386 companies in 239 cities and 20 industries. Of these firms, 27 are connected to Danatbank and 37 to Dresdner Bank. We define the change in the wage bill ( $\Delta Wages_f$ ) as the growth rate from 1929 to 1934.

<sup>&</sup>lt;sup>16</sup>Information is often scarce as filing requirements were minimal. Firms reporting a wage bill in 1929 are often missing in 1934, some had gone bankrupt or merged, while others stopped reporting their wage bill.

### B. Descriptive Statistics

Our main data set contains information on 209 major German cities with an aggregate population of nearly 20 million for which are able to collect data on exposure to Danatbank, incomes, and elections. Table I presents descriptive statistics. The Nazi party's vote share increased by 17.2 p.p. on average between 1930 and July 1932. Average city income fell by 14.4%. The mean (median) city in our sample had 86,700 (37,500) inhabitants, and 41.7% of the workforce was blue collar. Protestants accounted for 65.7% of the population, while Jews made up 0.9%. In 22% of our cities anti-Semitic parties received votes before 1914, while 24.4% engaged in a pogrom at some point prior to 1929.<sup>17</sup>

#### Table I about here

A Danat branch existed in 36.4% of cities, and 42.6% of localities boasted a branch of Dresdner Bank. A full 46.4% of cities had a Danat branch or were home to firms doing business with the bank. On average, Danatconnected firms accounted for 11% of total assets in a city. Figure 3 shows the geographical distribution of Danat-connected cities. Cities with Danatconnected firms or branches (blue dots) span the entire country.

### Figure 3 about here

Table II examines the balancedness of city-level covariates. It presents results of multivariate regressions with *Danat*, *Branch*, or *Exposure* as the

 $<sup>^{17}</sup>$ We observe electoral backing of anti-Semitic parties as well as evidence of earlier pogroms in 11% of cities,. The correlation between the two measures is 0.32.

dependent variable. Across specifications, only population is consistently significant, and thus we control for log population throughout our analysis. Danat exposure is not systematically correlated with the share of blue-collar workers or with the percentage of Jews. There are also no statistically significant differences in the share of Protestants, pre-crisis log income per capita, or the unemployment rate. In the Internet Appendix we attempt to detect potential selection in observables by following Pei, Pischke, and Schwandt (2019) and using the pre-crisis control variables as left-hand side variables in balancing regressions. We further report normalized differences, following Imbens and Wooldridge (2009). None of the balancing regressions yields a systematic correlation between Danat exposure and any of the control variables. These results suggest that our findings are not likely explained by selection on observables.

### Table II about here

Were companies connected to Danatbank riskier than those connected to other banks? If so, a declining wage bill or falling incomes could reflect weaker firm fundamentals, including weaker credit demand. Figure 4, Panel A shows that borrowers of Danatbank (blue solid line) and of Großbanken (red dashed line) were almost identical in terms of pre-crisis leverage (defined as liabilities over capital). Firms borrowing from neither Danatbank nor any other large bank (black dashed line) had higher average leverage.<sup>18</sup>

 $<sup>^{18}</sup>$ Regressing 1929 leverage for the full sample of 5,610 firms on a Danat dummy reveals that connected companies had 0.36 p.p. lower leverage (13% of the mean) than those not linked to Danat; the coefficient is significant at the 1% level. When we compare Danat-

Thus, firms borrowing from Danat were no riskier before the crisis than other banks' borrowers. As we show in the Internet Appendix, Danat-connected companies were also not statistically different from Dresdner-connected companies in terms of size, age, return on assets, and capital-to-labor ratio, and they differed from companies connected to other banks only in their size.

Figure 4 about here

### III. Main Results

In this section we first demonstrate that, after the banking crisis, support for the Nazi party grew more in towns and cities exposed to Danatbank than in the rest of Germany. We then show that the amplification of pre-existing anti-Semitism is one likely mechanism responsible for the rise: among Danatexposed cities, the surge in Nazi support was greatest in places with a previous history of anti-Semitism. Comparing Danatbank and Dresdner Bank, whose manager was not singled out during the banking crisis to the same extent as Goldschmidt of Danat, further underlines the role of cultural factors: while the economic impact of the two bank failures was almost identical, only exposure to Danat had a significant effect on Nazi voting.

### A. Danatbank and Voting for the Nazi Party

and July 1932 – the last election before the banking crisis, and the first one after it. The Nazis gained votes throughout the country, but the distribution is shifted sharply to the right for Danat-exposed cities, where votes for the *Nationalsozialistische Arbeiterpartei Deutschlands* (NSDAP) increased by an additional 2.5 p.p. (equal to 15% of the mean vote change and 0.37 sd).

To go beyond the visual evidence, we estimate

$$\Delta NSDAP_c = \alpha + \beta \ Danat_c + Controls_c + \theta_{WK} + \epsilon_c, \tag{2}$$

where  $\Delta NSDAP_c$  is the change in support for the NSDAP between September 1930 and one of the three elections after the banking crisis (July 1932, November 1932, March 1933) in city c, and  $Danat_c$  is an indicator of exposure to Danatbank. In our baseline specifications, we use the dummy  $Danat_c$  (equal to one if a city has a Danat branch or above-average exposure of joint stock companies to Danat). Alternatively, we use  $Exposure_c$ , based on the average asset-weighted share of firms connected to Danat, or  $Branch_c$ , a dummy for branch presence. The vector of pre-crisis city-level  $Controls_c$  includes log population as well as the shares of Protestants, Jews, and blue-collar workers out of cities' total population. The vector  $\theta_{WK}$  comprises a set of regional fixed effects that absorb unobservable characteristics at the state/province level.<sup>19</sup> We use robust standard errors in all regressions.

Table III shows that support for the NSDAP rose markedly more in

<sup>&</sup>lt;sup>19</sup>Fixed effects account for potentially confounding effects of austerity, which was implemented at the state level (Galofré-Vilà, Meissner, Mckee, and Stuckler (2021)). Our sample contains 15 distinct federal states/Prussian provinces.

Danat-exposed cities. In Panel A we use the dummy *Danat* as the independent variable. In column (1), without further controls or fixed effects, Danat presence predicts an increase in the Nazi vote share of 2.4 p.p. Adding city-level controls in column (2) and province fixed effects in column (3) yields larger coefficients, with *Danat* significant at the 1% level in both specifications. The most demanding specification in column (3) implies that cities with Danat presence saw an additional increase in the Nazi vote share of 2.9 p.p. (17% of the mean or 0.43 sd). Adding several controls and fixed effects changes the coefficient on Danat-connections only slightly, despite a 55 p.p. increase in  $\mathbb{R}^2$ . This suggests that unobservable factors are unlikely to account for our city-level findings (Altonji, Elder, and Taber (2005), Oster (2019)). Results are similar for later elections (columns (4) and (5)). Column (6) uses the average change in the vote share across all three elections after the banking crisis and again reports large effects. Thus, in what follows, we focus on the elections of September 1930 and July 1932.

### Table III about here

Panel B repeats the estimation in columns (3) to (5) of Panel A, but uses either exposure (columns (1)to (3)) or branch presence (columns (4)to (6)) as the explanatory variable. For the period 1930 to July 1932, we find a large and significant effect of exposure. Moving a city from the 50th to the 90th percentile in terms of exposure implies an increase in Nazi voting of 1.7 p.p. For the period 1930 to November 1932, we find a somewhat smaller and insignificant coefficient on exposure, that is nonetheless not statistically different from that reported in column (1). For the period 1930 to March 1933, the coefficient is again significant and somewhat larger. For the *Branch* dummy in columns (4) to (6), the results are similar to those in Panel A: NSDAP vote shares climbed by an additional 1.8 to 2.5 p.p. in cities with a Danat branch. Overall, Table III provides evidence that support for the Nazi party increases in Danat-connected cities after the banking crisis of July 1931.

### Figure 5 about here

Did voters in cities affected by Danat's collapse turn toward the Nazi party before Danatbank's failure? We test for pre-trends in Figure 5, Panel A, which plots coefficients for the dummy *Danat* in regression (2) for each federal election between 1924 and 1933, relative to results in the 1930 election. Coefficient estimates are statistically and economically insignificant for all polls prior to the banking crisis but positive and highly significant thereafter. Here, and in the analogous coefficient plot resulting from differencein-differences analysis shown in Panel B, there is no evidence of pre-trends.

### B. The Economic versus Cultural Channel

How did the banking crisis boost support for the Nazi party? There are two plausible channels. First, Danat's default led to economic misery, which could have translated into greater Nazi backing. Second, scapegoating Jews (and the hated Weimar political and financial system allegedly dominated by Jews) for the economic depression was a key element of Nazi propaganda. The ability to point to real misery – arguably exacerbated by the collapse of the Jewish-led Danatbank, which was highly visible and received wide press coverage – enhanced the credibility and appeal of this misguided message and turned voters towards the Nazi party. We first examine the economic channel, and then investigate the cultural channel.

Column (1) of Table IV, Panel A indicates that in Economic factors. municipalities with a Danat presence incomes fell by 6.5% more than in those that did not have Danat exposure. When we control for province fixed effects, the effect remains significant at the 5% level and increases in magnitude to 7.8% (column (2)). This is a dramatic difference: the Danat-induced drop in incomes represents 54% of the mean income decline of 14.4% over the period 1928 to 1934, or 0.44 sd.<sup>20</sup> Income declines went hand-in-hand with greater electoral support for the Nazi party. Columns (3) to (6) suggest that, for every standard deviation drop in income, Nazi voting surged by an extra 0.7 p.p. from 1930 to July 1932 (column (3)), 0.9 p.p. from 1930 to November 1932 (column (4)), and 1 p.p. from 1930 to March 1933 (column (5)). Using the average change across all elections in column (6) provides similar results. The majority of papers on the rise of the Nazi Party rely on unemployment data and find little evidence of immiserization as a major driving force. Based on new data, we provide the first evidence that falling

<sup>&</sup>lt;sup>20</sup>Unfortunately, high frequency data on economic outcomes are not available. Instead, we examine long differences – the change in city-level incomes between 1928 and 1934 (published at the beginning of the year, that is, capturing the difference between late 1927, the peak of the economic cycle in Germany, and late 1933, slightly after the very bottom). Despite the potential measurement error created by using data further from the event we examine, we find strong real effects of the banking crisis. We also show that cities with and without Danat exposure exhibit no significant differences in unemployment rates between 1929 and 1930 and between 1930 and 1931.

incomes increased support for the Nazi movement.

### Table IV about here

The banking crisis was not the only reason incomes decreased during the Great Depression. Lower incomes in general could produce radical voting. In Panel B we first show in column (1) that income declines, predicted by exposure to Danat, are associated with markedly more Nazi voting in July 1932. In column (2) we include both predicted income and actual income changes in our voting regression and find that predicted income has a much greater effect on voting, despite the fact that income and predicted income have a similar mean and dispersion. While income declines led to radical voting, those induced by financial collapse had a much more pronounced effect.

This analysis is performed in the spirit of traditional intermediation analysis. We report the formal version of the Sobel-Goodman test for intermediation in column (3). The results suggests that the effect of the banking crisis on voting is mediated by income only to a limited extent (compare column (3) of Table III, Panel A). In other words, financial distress mattered not only because of the income declines that it caused – it also mattered in its own right. However, there are important conceptual challenges with the standard Sobel-Goodman approach (Dippel, Gold, and Heblich (2016), Acharya, Blackwell, and Sen (2016)). To sidestep the concerns, in column (4) we follow Acharya, Blackwell, and Sen (2016) and purge the effect of *Danat* on Nazi voting from the impact of associated income changes using sequential g-estimation.<sup>21</sup> Again, the direct effect of Danat exposure never declines by more than one-tenth of the baseline estimate and remains highly significant. Columns (5) to (6) repeat the Acharya, Blackwell, and Sen (2016) results for other elections and show similar results.

Table IV, Panels A and B hence suggest that while the economic repercussions of the banking crisis were severe, the crisis itself had electoral effects above and beyond the direct economic impact.

The Banking Crisis, Anti-Semitism, and Nazi Voting. Anti-Semitism had deep historical roots in some German cities but not others (Voigtländer and Voth (2012)). To investigate the role of cultural factors, we split our sample into cities with above- and below-average historical anti-Semitism. We use two indicators: voting for anti-Semitic parties from 1890 to 1914 and instances of pogroms from the Black Death to 1929.

Table V shows that vote gains for the Nazi party were systematically greater in municipalities with a history of anti-Semitism. In cities with no voting for anti-Semitic parties (in the late Imperial period), Danat's presence increased Nazi voting by 1.9 p.p. between 1930 and July 1932 (column (1)), significant at the 10% level. In cities with historical support for anti-Semitic parties, Danat's presence is associated with a much greater increase in Nazi voting of 6 p.p. and the coefficient is statistically highly significant (column (2)).

### Table V about here

<sup>&</sup>lt;sup>21</sup>This approach first regresses the dependent variable on the mediator to remove the effect of the mediator. It then estimates the effect of the treatment variable on this demediated outcome variable.

To alleviate concerns about observable or unobservable characteristics that could be correlated with historical anti-Semitism, in column (3) we use a difference-in-differences framework at the city-time level that covers the elections between May 1928 and September 1932. The dummy *Post 1931m7* takes a value of one for the period after the banking crisis. The regression includes city and time fixed effects and interacts the measure of historical anti-Semitism with all control variables and the post-banking crisis dummy. Using the change in the NSDAP vote share between elections as the dependent variable, column (3) shows that the interaction between *Danat* and the post-banking crisis dummy is positive and significant, as is the triple interaction between *Danat*, the post dummy, and the anti-Semitism dummy. In other words, the NSDAP vote share increased more in cities with a Danat presence during the post-crisis election relative to cities with no Danat presence, with these effects stronger where there was a history of anti-Semitism.

The same pattern is visible when we use earlier pogroms as a stratifying variable. Where no historical pogroms occurred (column (4)), having a Danat branch or Danat-connected firm was associated with a relative increase in Nazi voting of 1.8 p.p. (significant at the 10% level). In contrast, where pogroms had taken place previously (column (5)), the relative increase was 6.1 p.p., significant at the 1% level. Results from a difference-in-differences specification in column (6) are similar to those in column (3). In sum, the evidence suggests that that exposure to Danatbank led to an increase in support for the Nazi party that was exacerbated in anti-Semitic cities. However, the interactions between the measure of historical anti-Semitism and the post dummy are generally not significant. This finding implies that the Nazis did not mechanically gain more votes in anti-Semitic areas absent any exposure to Danat.<sup>22</sup>

To provide further evidence on the synergies between economic and cultural forces, we examine whether the presence of Dresdner had different economic and electoral consequences from Danat. Danat was headed by a prominent Jewish banker, Jakob Goldschmidt. While Dresdner Bank, like most German banks, had numerous Jews occupying leading positions, it was generally not perceived as equally culpable for the financial crisis as Danat and its speaker of the board. To this end, Figure 1 plots mentions in the German-speaking press of Danat plus "crisis" and of Danat plus Goldschmidt against mentions of the other great banks (and their speakers of the board).<sup>23</sup> Contemporaries readily identified the financial crisis with the collapse of Danatbank: it featured several times more prominently at the peak of the crisis than either Dresdner Bank or Deutsche Bank (Panel A). We also find staggeringly large differences for the lead managers: while mentions of Nathan or Goetz of Dresdner Bank, or of Wassermann of Deutsche Bank barely changed during and after the peak of the crisis, Danat's Goldschmidt

<sup>&</sup>lt;sup>22</sup>However, the *level* of NSDAP support was generally higher in anti-Semitic areas.

<sup>&</sup>lt;sup>23</sup>German newspapers from the period are largely not digitized; we rely on newspapers covered in the ANNO database of the Austrian National Library (mostly from Austria, but also from Germany, Poland, and other countries) and British papers instead. The Internet Appendix shows that the same patterns are readily visible in the British press. When we contrast the level of mentions of different banks during the crisis period, Deutsche Bank is mentioned more frequently on average than other banks – which likely reflects the fact that Deutsche Bank was Germany's largest bank by far. Patterns remain qualitatively similar.

is mentioned around 50 times more during and after the crisis period (Panel B).<sup>24</sup>

In Table VI we contrast the differential effects of Danat's and Dresdner's presence in more detail, as both banks failed during the crisis. Column (1) demonstrates that the presence of Dresdner Bank has an economically and statistically significant negative effect on city-level incomes. Column (2) shows that it had a similar effect as Danat – the presence of either failing bank led to a virtually identical decline in city incomes.

### Table VI about here

The electoral effect, however, was strikingly different: column (3) shows that the presence of Dresdner Bank alone does significantly predict changes in Nazi votes. When we add *Danat* in column (4) we see that Danat's presence has a highly significant effect on support for the NSDAP even after accounting for the presence of Dresdner. This pattern holds when we split our sample of cities into those with historically low or high vote shares for anti-Semitic parties (columns (5) and (6)) or cities that did versus did not experience pogroms (columns (7) and (8)): while the effect of Danat exposure on support for the NSDAP was exacerbated in historically anti-Semitic cities, no such pattern is discernible for Dresdner Bank.

In sum, the economic channel matters for radicalization – declining incomes led directly to greater Nazi backing. Yet our results – the differential effects of Danat and Dresdner, as well as the fact that exposure to Danat

<sup>&</sup>lt;sup>24</sup>The Internet Appendix provides examples of how the Nazi press targeted Goldschmidt and his bank during and after the banking crisis.

led to stronger gains in areas with deep-seated anti-Semitism – suggest that cultural factors are key to understanding the surge in Nazi party support. The highly visible failure of Danat and the Nazis' scapegoating of Danat's CEO Goldschmidt and Jews in general could have led voters to associate Danat with their economic misery and in turn to political radicalization in the aftermath of the banking crisis.

Persecution after 1933. Did the banking crisis directly affect relations between Jews and gentiles? To answer this question, we look at the persecution of Jews after the Nazis rose to power. Table VII shows that anti-Semitic actions and violence were more frequent in locations affected by Danatbank's failure. Columns (1) to (3) include city-level controls, and columns (4) to (6)add province fixed effects. Across specifications, cities with Danat presence saw a sizeable increase in anti-Semitic actions and violence. In columns (1) and (4) we use Danat; results are similar when we use Exposure (columns (2)) and (5), or the *Branch* dummy (columns (3) and (6)) separately, and when we include province fixed effects in addition to city controls (columns (4)) to (6)). Except for column (3), coefficients are statistically significant. The result in column (4) implies that having any exposure to Danat increased anti-Semitic violence by around 0.27 standard deviations. Our measure of persecution cannot do justice to the atrocities committed by the Nazi regime. It does, however, suggest that anti-Semitic sentiment triggered by the banking crisis had repercussions long after Danat's failure. Voters were radicalized not only at the ballot box but also in their actions.

Table VII about here

### **IV.** Firm-Level Results and Additional Tests

In this section we present firm-level evidence on the real effects of Danat's failure and perform several robustness checks for our city-level results.

### A. Firm-Level Analysis

To substantiate the real effects of Danat's collapse, we analyze firm-level data. Firm-level data allow us to identify the effects of bank failures on firms via bank-firm connections by controlling for different fixed effects (industry or city) and firm fundamentals. For a subset of 386 out of our 5,610 joint stock companies, information on company wage bills in 1929 and 1934 is available. In Figure 4, Panel B we show that the subset of companies reporting their wage bill is similar in terms of assets to the full sample: the distribution of log(assets) for the sample of enterprises that report their wage bill in 1929 (386 observations) largely overlaps with that for the universe of joint stock companies in 1929 (5.610 observations). The difference in means is insignificant. This suggests that our subsample of companies with wage bill information resembles in terms of size the average joint stock company. Importantly, no evidence suggests that Danat-connected companies had higher leverage before the crisis. As Panel A in Figure 4 shows, companies borrowing from Danat had lower leverage than those borrowing from other large or smaller banks.

The wage bill of the average firm in our sample declined by 19.5%. By how much more did that of Danat-connected companies decrease? We estimate

the regression

$$\Delta Wage \ bill_f = \alpha + \beta \ Danat \ connection_f + Controls_f + \theta_i + \nu_c + \epsilon_f, \quad (3)$$

where  $\Delta Wage \ bill_f$  is the change in company f's wage bill between 1929 and 1934, Danat connection<sub>f</sub> is a dummy variable equal to one if a firm was connected to Danat in 1929 and zero otherwise, and Controls<sub>f</sub> is a set of precrisis company controls (log total assets, age, return on assets, leverage, and capital-labor ratio). Because Danat-connected enterprises could be subject to other unobservable shocks beyond reduced lending by their main bank, we also include industry ( $\theta_i$ ) and city ( $\nu_c$ ) fixed effects to control for shocks that affect all firms within the same industry or city.

Table VIII, column (1) shows that firms with Danat connections reduced their total wage bill by 26.9% more than firms not connected to Danat. The coefficient is significant at the 1% level. In column (2), we add pre-crisis firm controls and find a highly significant negative coefficient of -21.3%. To control for unobservable industry-level shocks, column (3) adds dummies for 20 distinct industries. The coefficient on *Danat connection* remains significant at the 1% level and is basically identical to that in columns (1) and (2), despite the fact that the  $\mathbb{R}^2$  quadruples.

#### Table VIII about here

In columns (4) to (5) we further add city fixed effects to control for unobservable shocks to firms within the same city. We first replicate the specification in column (3) for the sample of cities with more than one firm in column (4), which results in 194 observations. The coefficient remains identical in size and is significant at the 5% level. In column (5) we add city fixed effects. Essentially, we are now comparing Danat-connected firms to other firms in the same city and industry. Despite the demanding fixed effects estimation, the coefficient remains significant and does not change in sign or size relative to column (4), while the  $\mathbb{R}^2$  increases from 0.12 to 0.42. The fact that controlling for observable pre-crisis firm characteristics and unobservable shocks at the industry and city levels does not affect our coefficients in a statistically or economically meaningful way (despite a large increase in  $\mathbb{R}^2$ ) suggests that unobservable differences are unlikely to be a major concern (Altonji, Elder, and Taber (2005), Oster (2019)). This is in line with the pattern of city-level results.

Columns (6) and (7) replicate column (3) with firm-level controls and industry fixed effects but use additional explanatory variables. Column (6) uses connection dummies for both Danat and Dresdner as explanatory variables. Danat and Dresdner both had a negative and significant effect on firms' wage bills, but the effect of Danat is somewhat larger in magnitude. Column (7) addresses the concern that Danat potentially acquired risky borrowers during its expansion before 1929 (although we find no such evidence in terms of pre-crisis leverage) by including the dummy *Danat connection (old)*, which equals one for the 19 firms already associated with Danat in 1923 (the earliest year before Danat's expansion for which we have data on bank-firm connections), and the dummy *Danat connection (new)*, which equals one if a company was connected to Danat in 1929 but not in 1923 (14 firms). The coefficients on both dummies are negative, significant, and slightly larger for old firms, relative to our baseline results in column (3). This means that Danat's new clients, recruited in the 1920s, were no more fragile than old ones. In other words, column (7) provides further evidence that our results are not biased by Danat's selection of firms after its merger in the early 1920s.

Our firm-level regressions show that the failures of Danat and Dresdner led to a sharp contraction in connected companies' wages/salaries and/or employees – a result that is strong and robust even when we compare firms in the same city and industry. In line with our city-level results, we find no evidence that observable or unobservable pre-existing differences in borrowers explain the negative effect of Danat's failure on incomes.

#### B. Alternative Interpretations and Further Robustness

We interpret the interaction between a previous history of anti-Semitism and the effect of Danat's collapse, as well as the differential electoral impact of Danat and Dresdner, as indicative of a cultural channel. As anti-Semitic and more general anti-finance attitudes are often highly correlated, especially in Germany (Becker and Pascali (2019), D'Acunto, Prokopczuk, and Weber (2019), D'Acunto (2020)), our results could also reflect general anti-finance sentiment. To explore this possibility in more detail, in Table IX we first examine whether memories of the hyperinflation are a possible confounding factor. We use votes for the *Volksrechtspartei* (VRP), a party that sought a revaluation of (old) Marks, as an indicator of suffering and antipathy towards the financial sector. In column (1) we find that areas that gave the VRP more votes did not support the Nazis more after the onset of the banking crisis. Moreover, adding the VRP vote share in column (2) does not affect the coefficient on Danat.

#### Table IX about here

Columns (3) to (7) introduce variables that measure the local presence of Jews in general, as well as in the financial industry (from Becker, Cinnirella, Hornung, and Woessmann (2014)): the share of Jews in the city population (*Share Jewish*); Jews working in the financial sector as a share of total employment in the financial sector in 1882 (Emp share of Jews in financial sector), and the employment share of financial services in 1882 (Share all finance).<sup>25</sup> A larger presence of Jews locally could have exacerbated the impact of Danat's failure on voting. In column (3), by interacting each of these variables with a city's presence of Danatbank, we shed light on this possibility. The results show that neither of these variables directly, nor their interaction with *Danat*, is significant in any of the specifications. The only variable that emerges as strongly significant is the presence of Danatbank. When we split the sample based on votes for the anti-Semitic party (columns (4) and (5)) or historical pogroms (columns (6) and (7)), the results remain similar: only the coefficient on *Danat* is positive and significant, and the effect is stronger in cities with historical anti-Semitism, irrespective of the measure chosen.

The fact that we find no magnification effect of the finance variables (or of Jews in finance) need not imply that anti-finance sentiment did not matter,

 $<sup>^{25}</sup>$ While Jews accounted for a little less than 1% of the population in our sample of cities, they made up around 20% of all employees in the financial sector. The financial sector as a whole employed less than 1% of the workforce.

but rather that the cross sectional (local) involvement of Jews in finance did not matter differentially during the crisis.

In Table X we examine whether cities with a Danatbank presence already experienced a sharper downturn in economic activity in the early phase of the Great Depression, that is, before July 1931. To this end, we report results for variations of our baseline regression (see equation (2)), where the outcome variables are different measures of unemployment (in levels or changes) at the city level. Column (1) shows that cities with a Danat presence did not see a statistically significant change in the unemployment rate from 1929 to 1930, relative to cities with no Danat presence. Column (2) reports a similar result for the change in the unemployment rate from 1930 to 1931. Column (3) shows that there were also no significant differences in the 1930 unemployment rate across cities with and without Danat's presence.

#### Table X about here

To further investigate whether exposure to Danat could have had differential effects based on cities' pre-banking crisis economic trajectory, columns (4) and (5) interact *Danat* with the 1929 to 1930 and 1930 to 1931 change in the unemployment rate. In both columns, the coefficient on *Danat* remains economically and statistically significant and positive. The interaction effects of the measures of economic activity with *Danat* have no significant effect on support for the NSDAP. Finally, we investigate the extent to which exposure to Danat affected economic outcomes in 1931 and 1932. While data on city incomes in 1930 or 1931 are not available, there are data on the unemployment rate for 1931 and 1932. Column (6) shows that exposure to Danat has a significant positive effect on the change in unemployment rate from 1931 to 1932. In other words, not only did cities exposed to Danatbank see a decline in incomes, but they also experienced an increase in unemployment. Taken together, these results suggest that the presence of Danat in a city was not associated with worse initial economic conditions, but rather with a steeper economic decline only after Danat failed.

In the Internet Appendix, we show that our results are robust to excluding individual cities or regions. We further find that *Danat* significantly affects NSDAP vote shares when we run regression equation (2) separately in the cross-section of cities sorted by terciles of the unemployment rate in 1931. The significance of our results also cannot be attributed to spatially correlated standard errors. Further, we exclude cities located at the border with Austria, whose banking crisis erupted in May 1931, the region around Bremen which was directly affected by the fall of Nordwolle, cities surrounding Darmstadt, where Danatbank was originally headquartered, and the Ruhr region, where a large share of German economic activity was concentrated. We also exclude cities in which smaller banks that failed in 1931 to 32 were headquartered, as well as all cities where Deutsche Bank, which was restructured in 1932, had a branch. None of these modifications affect the coefficient on *Danat*. Finally, we show that results are similar using coarsened exact matching difference-in-differences specifications.

### V. Conclusion

Financial crises have real economic effects. What has been missing from the literature on the real effects of financial crises is a clear link between financial distress and broad-based radicalization of the electorate, as well as evidence on the importance of cultural factors. We establish such a link during one key historical episode – the Nazis' rise to power – and shed light on the underlying mechanisms.

Like other financial crises, the German banking crisis of 1931 was followed by a sharp economic decline. However, the collapse of Danatbank – the bank perceived to be at the heart of Germany's 1931 banking crisis – also had a major political effect, boosting votes for the Nazi party. Where firms had higher exposure to Danat or where the stricken bank operated branches, backing for the Hitler movement increased to a greater extent. Our empirical strategy uncovers only the additional effect of cross-sectional differences in local exposure, abstracting from the overall effect of the nationwide shock: where firms had exposure to Danat or where the stricken bank operated branches, backing for the Hitler movement surged. However, the banking crisis may have also expanded support for the Nazi party countrywide, as the Nazi press argued.

Crucially, our results suggest a synergy between economic and cultural factors. The surge in Nazi voting was more pronounced in towns and cities with a long history of anti-Semitism: in such communities, Danat's presence added 6 p.p. to the Nazi party's electoral gains after 1930, which is a sizeable increase relative to a mean change of 17 p.p. from 1930 to July 1932. Com-

paring Danatbank and Dresdner Bank further highlights the role of cultural factors. While both bank failures had economic effects, exposure to Danat had a much stronger effect on Nazi voting – possibly reflecting the fact that Danat's Jewish chairman was singled out during the crisis, while the same was not true of Dresdner's chairman. More frequent attacks on Jews and deportations to concentration camps after 1933 further suggest that the financial crisis led to hatred. Thus, voters were radicalized not only at the ballot box, but also in their actions.

Initial submission: March 2, 2021; Accepted: August 4, 2021 Editors: Stefan Nagel, Philip Bond, Amit Seru, and Wei Xiong

### REFERENCES

- Acharya, Avidit, Matthew Blackwell, and Maya Sen, 2016, Explaining causal findings without bias, *American Political Science Review* 110, 512–529.
- Algan, Yann, Sergei Guriev, Elias Papaioannou, and Evgenia Passari, 2017, The European trust crisis and the rise of populism, *Brookings Papers on Economic Activity* 2.
- Alicke, Klaus-Dieter, 2008, Lexikon der jüdischen Gemeinden im deutschen Sprachraum (Gütersloher Verlagshaus).
- Altonji, Joseph G., Todd E. Elder, and Christopher R. Taber, 2005, Selection on observed and unobserved variables, *Journal of Political Economy* 113, 151–184.
- Autor, David H., David Dorn, Gordon H. Hanson, and Kaveh Majlesi, 2017, Importing political polarization? The electoral consequences of rising trade exposure, NBER Working Paper 22637.
- Becker, Sascha, Francesco Cinnirella, Erik Hornung, and Ludger Woessmann, 2014, ipehd–the Ifo Prussian Economic History Database, *Historical Meth*ods 47, 57–66.
- Becker, Sascha, Thiemo Fetzer, and Dennis Novy, 2017, Who voted for Brexit?, *Economic Policy* 32, 601–651.
- Becker, Sascha, and Luigi Pascali, 2019, Religion, division of labor, and conflict: Anti-semitism in Germany over 600 years, American Economic Review 109, 1764–1804.

- Blickle, Kristian, Markus K. Brunnermeier, and Stephan Luck, 2020, Microevidence rom a system-wide financial meltdown: The German crisis of 1931, SSRN Working paper.
- Born, Karl Erich, 1967, Die deutsche Bankenkrise 1931. Finanzen und Politik(R. Piper & Co. Verlag, Munich).
- Braggion, Fabio, Alberto Manconi, and Haikun Zhu, 2020, Credit and social unrest: Evidence from 1930s China, *Journal of Financial Economics* 138, 295–315.
- Childers, Thomas, 1983, The Nazi Voter (North Carolina Press, Chapel Hill).
- D'Acunto, Francesco, 2020, Tear down this Wall Street: Anti-finance rhetoric, subjective beliefs, and investment, Working paper.
- D'Acunto, Francesco, Marcel Prokopczuk, and Michael Weber, 2019, Historical Anti-semitism, ethnic specialization, and financial development, *The Review of Economic Studies* 86, 1170–1206.
- Dal Bó, Ernesto, Frederico Finan, Olle Folke, Torsten Persson, and Johanna Rickne, 2018, Economic losers and political winners: Sweden's radical right, Working paper.
- De Bromhead, Alan, Barry Eichengreen, and Kevin H. O'Rourke, 2013, Political Extremism in the 1920s and 1930s: Do German lessons generalize?, *Journal of Economic History* 73, 371–406.
- Dippel, Christian, Robert Gold, and Stephan Heblich, 2016, Globalization and its (dis-) content, NBER Working Paper 21812.

- Dustmann, Christian, Kristine Vasiljeva, and Anna Piil Damm, 2019, Refugee migration and electoral outcomes, *Review of Economic Studies* 86, 2035–2091.
- Eatwell, Roger, and Matthew Goodwin, 2018, National populism: The revolt against liberal democracy (Pelican, London).
- Eichengreen, Barry, 1992, The Origins and Nature of the Great Slump Revisited, *Economic History Review* 45, 213–239.
- Eichengreen, Barry, 2018, *The Populist Temptation* (Oxford University Press).
- Evans, Richard J., 2004, The Coming of the Third Reich (Penguin).
- Falter, Jürgen W., and Dirk Hänisch, 1990, Wahl-und Sozialdaten der Kreise und Gemeinden des Deutschen Reiches von 1920 bis 1933, GESIS Datenarchiv, Köln. ZA8013 Datenfile Version 1.0. 0 1.
- Falter, Jürgen W., and Reinhard Zintl, 1988, The Economic crisis of the 1930s and the Nazi vote, *Journal of Interdisciplinary History* 19, 55–85.
- Feinstein, Charles H., Peter Temin, and Gianni Toniolo, 2008, The World Economy Between the World Wars (Oxford University Press).
- Ferguson, Thomas, and Peter Temin, 2003, Made in Germany: The German currency crisis of July 1931, Research in Economic History 21, 1–53.
- Ferguson, Thomas, and Hans-Joachim Voth, 2008, Betting on Hitler The value of political connections in Nazi Germany, Quarterly Journal of Economics 123, 101–137.

- Fetzer, Thiemo, 2019, Did austerity cause Brexit?, American Economic Review 109, 3849–3886.
- Fohlin, Caroline, 2007, Finance Capitalism and Germany's Rise to Industrial Power (Cambridge University Press).
- Fritsch, Werner, 2007, Reichspartei für Volksrecht und Aufwertung (Volksrecht-Partei) 1926–1933, in Dieter Fricke, ed., Lexikon zur Parteiengeschichte (Bibliographisches Institut, Leipzig).
- Funke, Manuel, Moritz Schularick, and Christoph Trebesch, 2016, Going to extremes: Politics after financial crises, 1870–2014, European Economic Review 88, 227–260.
- Galofré-Vilà, Gregori, Christopher M. Meissner, Martin Mckee, and David Stuckler, 2021, Austerity and the rise of the Nazi party, *Journal of Economic History* 81, 81–113.
- Gertler, Mark, and Simon Gilchrist, 2018, What happened: Financial factors in the Great Recession, *Journal of Economic Perspectives* 32, 3–30.
- Gyöngyösi, Gyözö, and Emil Verner, 2022, Financial crisis, creditor-debtor conflict, and populism, *Journal of Finance* forthcoming.
- Hardach, Karl, 1976, Wirtschaftsgeschichte Deutschlands im 20. Jahrhundert (Vandenhoeck & Ruprecht).
- Hett, Benjamin Carter, 2018, The Death of Democracy (Henry Holt & Co).

- Imbens, Guido W., and Jeffrey M. Wooldridge, 2009, Recent Developments in the Econometrics of Program Evaluation, Journal of Economic Literature 47, 5–86.
- James, Harold, 1985, The Reichsbank and Public Finance in Germany, 1924– 1933 (Knapp Verlag, Frankfurt a. M.).
- James, Harold, 1986, *The German slump: politics and economics 1924–1936* (Clarendon Press).
- Kershaw, Ian, 2016, To Hell and Back: Europe, 1914–1949 (Penguin).
- Kindleberger, Charles P., 1986, The World in Depression (University of California Press).
- Krenn, Karoline, 2012, Alle Macht den Banken? Zur Struktur personaler Netzwerke deutscher Unternehmen am Beginn des 20. Jahrhunderts (Springer-Verlag).
- Mian, Atif, Amir Sufi, and Francesco Trebbi, 2014, Resolving debt overhang: Political constraints in the aftermath of financial crises, American Economic Journal: Macroeconomics 6, 1–28.
- Moriconi, Simone, Giovanni Peri, and Riccardo Turati, 2018, Skill of the immigrants and vote of the natives, NBER Working paper 25077.
- Mosse, Werner Eugen, 1987, *Jews in the German Economy*, 1829-1935 (Clarendon Press).
- Oster, Emily, 2019, Unobservable selection and coefficient stability: Theory and evidence, *Journal of Business & Economic Statistics* 37, 187–204.

- Pei, Zhuan, Jörn-Steffen Pischke, and Hannes Schwandt, 2019, Poorly measured confounders are more useful on the left than on the right, *Journal* of Business and Economic Statistics 37, 205–216.
- Schnabel, Isabel, 2004, The German twin crisis of 1931, Journal of Economic History 64, 822–871.
- Temin, Peter, 2008, The German crisis of 1931: Evidence and tradition, Cliometrica 2, 5–17.
- Turner, Henry A, 2003, Hitler's Thirty Days to Power: January 1933 (Addison-Wesley, Boston).
- Voigtländer, Nico, and Hans-Joachim Voth, 2012, Persecuation perpetuated: The medieval origins of Anti-semitic violence in Nazi Germany, *Quarterly Journal of Economics* 127, 1339–1392.
- Voigtländer, Nico, and Hans-Joachim Voth, 2015, Nazi indoctrination and Anti-semitic beliefs in Germany, Proceedings of the National Academy of Sciences 112, 7931–7936.

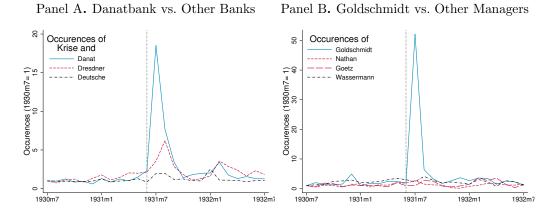


Figure 1. Danatbank and the crisis in newspapers. Panel A shows a frequency count of the number of mentions of Danatbank, Dresdner Bank, and Deutsche Bank in connotation with the word "Krise" (crisis) in Germanspeaking newspapers in the 12 months before and after the failure of Danatbank in July 1931. Panel B shows the number of mentions of Goldschmidt (Danatbank's leading manager), Nathan and Goetz (of Dresdner Bank), and Wassermann (of Deutsche Bank) in connotation with their respective banks over the same period. Source: ANNO database of the Austrian National Library.

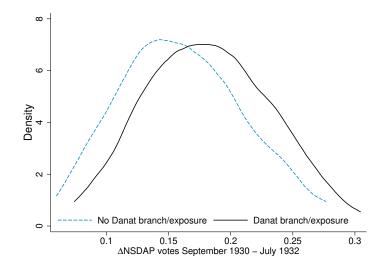


Figure 2. The banking crisis and Nazi voting. This figure shows a density plot of the September 1930 to July 1932 change in the *National-sozialistische Arbeiterpartei Deutschlands* (NSDAP) vote share (conditional on city-level controls) for municipalities with and without Danat presence.

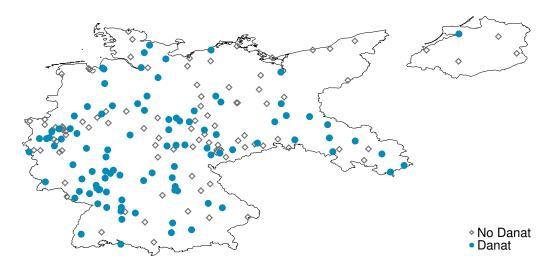


Figure 3. The geographic footprint of Danatbank. This figure shows a map of Germany in 1930. Blue solid dots (grey diamonds) indicate towns and cities with (without) a Danat presence.

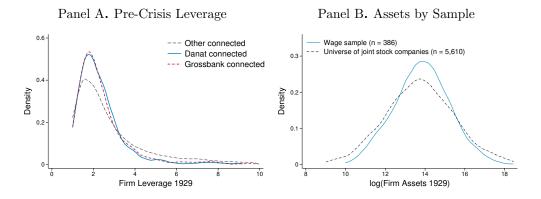


Figure 4. Firm Pre-crisis leverage and size. Panel A plots leverage for all joint stock companies not connected to any of the four great banks (black line), firms connected to Danatbank (blue line), and firms connected to other great banks (red line). Panel B plots the distribution of log assets for the wage bill sample of firms (blue line) as well as for all joint stock companies in 1929 (black line).

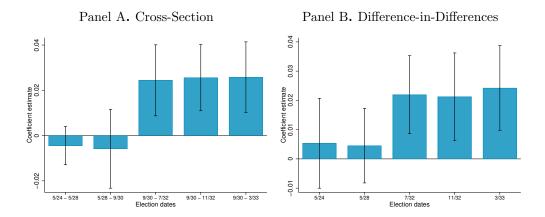


Figure 5. Pre-trends. Panel A shows the coefficient and 90% confidence interval for regression equation (2), where we use the change in *Nationalsozialistische Arbeiterpartei Deutschlands* (NSDAP) vote shares for different federal elections relative to the 1930 results as outcome variables. Panel B presents estimates of  $\beta_t$  and 90% confidence intervals for  $NS_{c,t} = \sum_{y \neq 1930m9} I_{t=y}\beta_t Danat_c + \theta_c + \tau_t + \epsilon_{c,t}$ . The dependent variable is the NSDAP vote share in each election and  $Danat_c$  is a dummy with a value of one if a city has above-average exposure to Danatbank. Regressions include baseline controls interacted with a dummy equal to one for elections after July 1931 and zero otherwise.

# Table IDescriptive Statistics

This table shows summary statistics for the main city-level variables.

| Variable                             | Obs | Mean   | Std. Dev. | P25    | P50    | P75    |
|--------------------------------------|-----|--------|-----------|--------|--------|--------|
| Danat                                | 209 | 0.464  | 0.5       | 0      | 0      | 1      |
| Exposure                             | 209 | 0.114  | 0.213     | 0      | 0      | 0.127  |
| Branch                               | 209 | 0.364  | 0.482     | 0      | 0      | 1      |
| Dresdner                             | 209 | 0.426  | 0.496     | 0      | 0      | 1      |
| $\Delta$ NSDAP votes 09/1930-7/32    | 196 | 0.172  | 0.067     | 0.139  | 0.175  | 0.218  |
| $\Delta$ NSDAP votes 09/1930-11/32   | 194 | 0.128  | 0.062     | 0.091  | 0.13   | 0.167  |
| $\Delta$ NSDAP votes 09/1930-03/33   | 204 | 0.222  | 0.056     | 0.186  | 0.22   | 0.262  |
| Persecution                          | 191 | 0      | 1         | -0.588 | 0.124  | 0.694  |
| $\Delta$ Income                      | 193 | -0.144 | 0.179     | -0.229 | -0.142 | -0.074 |
| $\Delta$ Income (predicted by danat) | 193 | -0.144 | 0.087     | -0.2   | -0.15  | -0.085 |
| Population (in 1,000s)               | 209 | 86.672 | 128.421   | 25.633 | 37.52  | 78.859 |
| Share blue collar                    | 209 | 0.417  | 0.095     | 0.349  | 0.412  | 0.481  |
| Share Jewish                         | 209 | 0.009  | 0.008     | 0.003  | 0.006  | 0.012  |
| Share Protestant                     | 209 | 0.657  | 0.294     | 0.481  | 0.787  | 0.894  |
| Anti-Semitic party presence          | 209 | 0.22   | 0.415     | 0      | 0      | 0      |
| Historical pogrom                    | 209 | 0.244  | 0.431     | 0      | 0      | 0      |

### Table II Balancedness

This table reports results for the regression  $y_c = Controls_c + \theta_{WK} + \epsilon_c$ . The dependent variable  $y_c$  is the dummy *Danat*, which takes a value of one if a city has above-average exposure to or a branch of Danatbank, a dummy for *Branch*, or *Exposure*. Columns (2), (4), and (6) include province fixed effects ( $\theta_{WK}$ ). All explanatory variables are normalized to a mean of zero and a standard deviation of one. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

|                        | Da       | nat          | Bra      | inch         | Exp      | osure        |
|------------------------|----------|--------------|----------|--------------|----------|--------------|
|                        | (1)      | (2)          | (3)      | (4)          | (5)      | (6)          |
| log(Population 1925)   | 0.219*** | 0.248***     | 0.264*** | 0.291***     | 0.043*** | 0.049***     |
|                        | (0.031)  | (0.032)      | (0.029)  | (0.029)      | (0.017)  | (0.017)      |
| Share blue collar 1925 | -0.041   | -0.039       | 0.026    | 0.032        | -0.036** | -0.038**     |
|                        | (0.044)  | (0.043)      | (0.033)  | (0.035)      | (0.018)  | (0.018)      |
| Share jewish 1925      | 0.088**  | 0.014        | 0.108*** | 0.036        | 0.013    | -0.003       |
|                        | (0.040)  | (0.045)      | (0.039)  | (0.044)      | (0.012)  | (0.017)      |
| Share protestant 1925  | 0.012    | 0.067        | -0.000   | 0.067        | -0.018   | -0.027       |
|                        | (0.031)  | (0.050)      | (0.027)  | (0.044)      | (0.014)  | (0.025)      |
| log(Income p.c. 1928)  | 0.056    | 0.066        | 0.027    | 0.038        | 0.030    | $0.033^{*}$  |
|                        | (0.039)  | (0.041)      | (0.023)  | (0.026)      | (0.019)  | (0.020)      |
| U-rate 1930            | -0.006   | 0.012        | -0.029   | -0.027       | -0.000   | 0.001        |
|                        | (0.042)  | (0.043)      | (0.033)  | (0.033)      | (0.013)  | (0.017)      |
| Observations           | 197      | 197          | 197      | 197          | 197      | 197          |
| $\mathbb{R}^2$         | 0.284    | 0.384        | 0.400    | 0.468        | 0.112    | 0.181        |
| Province FE            | -        | $\checkmark$ | -        | $\checkmark$ | -        | $\checkmark$ |

### Table III Danat and Nazi Voting

This table reports results for regression (2). The dependent variables are the change in the vote share of the *Nationalsozialistische Arbeiterpartei Deutschlands* (NSDAP) across different federal elections. In Panel A, *Danat* takes a value of one if a city has above-average exposure or a branch of Danatbank. In Panel B, *Exposure* is city-level exposure to Danat; the dummy *Branch* takes a value of one if a city had a Danat branch. Controls include log population, share blue collar, share Protestant, and share Jewish, all as of 1925. Standard errors are robust. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

|                | 4                       | Δ NS 30-7/               | 32                       | $\Delta$ NS 30-11/32     | $\Delta$ NS 30-3/33      | $\Delta$ NS (avg)        |
|----------------|-------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
|                | (1)                     | (2)                      | (3)                      | (4)                      | (5)                      | (6)                      |
| Danat          | $0.024^{**}$<br>(0.010) | $0.025^{***}$<br>(0.008) | $0.029^{***}$<br>(0.008) | $0.029^{***}$<br>(0.009) | $0.029^{***}$<br>(0.009) | $0.027^{***}$<br>(0.008) |
| Observations   | 196                     | 196                      | 196                      | 194                      | 204                      | 189                      |
| $\mathbb{R}^2$ | 0.039                   | 0.500                    | 0.585                    | 0.443                    | 0.412                    | 0.491                    |
| City Controls  | -                       | $\checkmark$             | $\checkmark$             | $\checkmark$             | $\checkmark$             | $\checkmark$             |
| Province FE    | -                       | -                        | $\checkmark$             | $\checkmark$             | $\checkmark$             | $\checkmark$             |

Panel A. Exposure or has branch

#### Panel B. Exposure vs. branch

|                | $\Delta$ NS 30-7/32 | $\Delta$ NS 30-11/32 | $\Delta$ NS 30-3/33 | $\Delta$ NS 30-7/32 | $\Delta$ NS 30-11/32 | $\Delta$ NS 30-3/33 |
|----------------|---------------------|----------------------|---------------------|---------------------|----------------------|---------------------|
|                | (1)                 | (2)                  | (3)                 | (4)                 | (5)                  | (6)                 |
| Exposure       | 0.041***            | 0.025                | 0.032**             |                     |                      |                     |
|                | (0.015)             | (0.017)              | (0.015)             |                     |                      |                     |
| Branch         | . ,                 |                      | . ,                 | $0.018^{*}$         | 0.022**              | $0.025^{**}$        |
|                |                     |                      |                     | (0.009)             | (0.010)              | (0.010)             |
| Observations   | 196                 | 194                  | 204                 | 196                 | 194                  | 204                 |
| $\mathbb{R}^2$ | 0.568               | 0.414                | 0.382               | 0.564               | 0.424                | 0.395               |
| City Controls  | $\checkmark$        | $\checkmark$         | $\checkmark$        | $\checkmark$        | $\checkmark$         | $\checkmark$        |
| Province FE    | $\checkmark$        | $\checkmark$         | $\checkmark$        | $\checkmark$        | $\checkmark$         | $\checkmark$        |

## Table IVThe Economic Channel

This table reports results for variants of regression (2). The dummy *Danat* takes a value of one if a city has above-average exposure to or a branch of Danatbank.  $\Delta Income$  is the change in city-level incomes over the sample period.  $\Delta Income$  (*predicted*) is predicted income from a regression on  $\Delta Income$  on *Danat*. Controls include log population, share blue collar, share Protestant, and share Jewish, all of 1925. Standard errors are robust. In Panel B, column (3) reports results from a Sobel-Goodman intermediation test, columns (4) to (6) from the Acharya-Blackwell-Sen intermediation test. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

|                 | $\Delta$ In              | come                     | $\Delta$ NS 30-7/32  | $\Delta$ NS 30-11/32    | $\Delta$ NS 30-3/33       | $\Delta$ NS (avg)        |
|-----------------|--------------------------|--------------------------|----------------------|-------------------------|---------------------------|--------------------------|
|                 | (1)                      | (2)                      | (3)                  | (4)                     | (5)                       | (6)                      |
| Danat           | $-0.065^{**}$<br>(0.031) | $-0.078^{**}$<br>(0.032) |                      |                         |                           |                          |
| $\Delta$ Income | <b>x</b>                 | ~ /                      | $-0.041^{*}$ (0.022) | $-0.048^{*}$<br>(0.026) | $-0.059^{***}$<br>(0.018) | $-0.043^{**}$<br>(0.019) |
| Observations    | 193                      | 193                      | 182                  | 182                     | 188                       | 177                      |
| $\mathbb{R}^2$  | 0.164                    | 0.235                    | 0.561                | 0.418                   | 0.387                     | 0.468                    |
| City Controls   | $\checkmark$             | $\checkmark$             | $\checkmark$         | $\checkmark$            | $\checkmark$              | $\checkmark$             |
| Province FE     | -                        | $\checkmark$             | $\checkmark$         | $\checkmark$            | $\checkmark$              | $\checkmark$             |

Panel A. Income and voting

|                                      |                           |                      | SG   |                                  | ABS                      |                                  |
|--------------------------------------|---------------------------|----------------------|--|----------------------------------|--------------------------|----------------------------------|
|                                      | Δ                         | A NS 30-7/3          | 2  | $\widetilde{\Delta \ NS30-7/32}$ | $\Delta NS30 - 11/32$    | $\widetilde{\Delta \ NS30-3/33}$ |
|                                      | (1)                       | (2)                  | (3)  | (4)                              | (5)                      | (6)                              |
| $\Delta$ Income (predicted by Danat) | $-0.372^{***}$<br>(0.104) | -0.348***<br>(0.106) |  |                                  |                          |                                  |
| $\Delta$ Income                      | · /                       | -0.030               | -0.030   |                                  |                          |                                  |
| Danat                                |                           | (0.022)              | $\begin{array}{c} (0.022) \\ 0.027^{***} \\ (0.008) \end{array}$ | $0.027^{***}$<br>(0.008)         | $0.025^{***}$<br>(0.009) | $0.028^{***}$<br>(0.009)         |
| Observations                         | 182                       | 182                  | 182  | 182                              | 182                      | 188                              |
| $\mathbb{R}^2$                       | 0.583                     | 0.588                | 0.588  | 0.588                            | 0.444                    | 0.428                            |
| City Controls                        | $\checkmark$              | $\checkmark$         | $\checkmark$   | $\checkmark$                     | $\checkmark$             | $\checkmark$                     |
| Province FE                          | $\checkmark$              | $\checkmark$         | $\checkmark$   | $\checkmark$                     | $\checkmark$             | $\checkmark$                     |

Panel B. Income and voting – intermediation

## Table VThe Cultural Channel: Historical Anti-Semitism

Columns (1), (2), (4), and (5) report results for regression (2). Columns (3) and (6) use a difference-in-differences framework at the city-time level, covering the elections between May 1928 and September 1932. The dummy *Danat* takes a value of one if a city has above-average exposure or a branch of Danatbank. The dummy *Post 1931m7* takes a value of one for the period after the July 1931. No AS (No pog) refers to cities in which a historical anti-Semitic party did not enter the election or received a zero vote share (that had no pogrom between 1349 and 1920), *Yes AS (Had pog)* refers to cities in which the party received a positive vote share (that had a pogrom). Controls include log population, share blue collar, share Protestant, and share Jewish, all of 1925. Standard errors are robust. In columns (3) and (6), regressions include city and province\*time fixed effects and interact the respective measure of historical anti-Semitism with the control variables and the post dummy. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

|                                     | No AS                  | Yes AS                         |                          | No pog                         | Had pog                        |                               |
|-------------------------------------|------------------------|--------------------------------|--------------------------|--------------------------------|--------------------------------|-------------------------------|
|                                     | $\Delta$ NS 30-7/32    | $\overline{\Delta}$ NS 30-7/32 | $\Delta$ NS              | $\overline{\Delta}$ NS 30-7/32 | $\overline{\Delta}$ NS 30-7/32 | $\Delta$ NS                   |
|                                     | (1)                    | (2)                            | (3)                      | (4)                            | (5)                            | (6)                           |
| Danat                               | $0.019^{*}$<br>(0.010) | $0.060^{***}$<br>(0.011)       |                          | $0.018^{*}$<br>(0.010)         | $0.051^{***}$<br>(0.014)       |                               |
| Danat × Post 1931m7                 | ()                     | ()                             | 0.027**<br>(0.013)       | ()                             | ()                             | 0.019<br>(0.014)              |
| Danat × High AS votes × Post 1931m7 |                        |                                | $(0.043^{*})$<br>(0.024) |                                |                                | (0.011)                       |
| High AS votes $\times$ Post 1931m7  |                        |                                | 0.107<br>(0.111)         |                                |                                |                               |
| Danat × Had pogrom × Post 1931m7    |                        |                                | (0.111)                  |                                |                                | $0.056^{***}$<br>(0.021)      |
| Had pogrom $\times$ Post 1931m7     |                        |                                |                          |                                |                                | (0.021)<br>(0.028)<br>(0.103) |
| Observations                        | 152                    | 44                             | 592                      | 147                            | 49                             | 592                           |
| $\mathbb{R}^2$                      | 0.467                  | 0.740                          | 0.837                    | 0.473                          | 0.617                          | 0.838                         |
| City Controls                       | $\checkmark$           | $\checkmark$                   | -                        | $\checkmark$                   | $\checkmark$                   | -                             |
| City FE                             | -                      | -                              | √                        | $\checkmark$                   | -                              | √                             |
| Time FE                             | -                      | -                              | $\checkmark$             | √                              | -                              | √                             |

#### Table VI

#### The Cultural Channel: Danat vs. Dresdner

This table reports results for variants of regression (2). The dummy *Danat* (*Dresdner*) takes on a value of one if a city has above-average exposure to or a branch of Danatbank (Dresdner Bank). Controls include log population, share blue collar, share Protestant, and share Jewish, all of 1925. Standard errors are robust. *No AS* (*No pog*) refers to cities in which a historical anti-Semitic party did not enter the election or received a zero vote share (that had no pogrom between 1349 and 1920), *Yes AS* (*Had pog*) refers to cities in which the party received a positive vote share (that had a pogrom). \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

|                |              |              |              |              | No AS        | Yes AS       | No pog       | Had pog      |
|----------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                | $\Delta$ In  | come         |              |              | $\Delta$ NS  |              |              |              |
|                | (1)          | (2)          | (3)          | (4)          | (5)          | (6)          | (7)          | (8)          |
| Danat          |              | -0.065**     |              | 0.029***     | 0.019*       | 0.062***     | 0.018*       | 0.051***     |
|                |              | (0.029)      |              | (0.008)      | (0.010)      | (0.012)      | (0.010)      | (0.015)      |
| Dresdner       | -0.070**     | -0.069**     | 0.001        | -0.001       | 0.003        | -0.017       | 0.001        | -0.000       |
|                | (0.028)      | (0.028)      | (0.009)      | (0.008)      | (0.010)      | (0.012)      | (0.010)      | (0.018)      |
| Observations   | 193          | 193          | 196          | 196          | 152          | 44           | 147          | 49           |
| $\mathbb{R}^2$ | 0.168        | 0.191        | 0.554        | 0.585        | 0.467        | 0.753        | 0.473        | 0.617        |
| City Controls  | $\checkmark$ |

## Table VIIPersecution After 1933

This table reports results for regression (2). The dependent variable *Persecution* is the first principal component of three variables – anti-Semitic letters to the editor of Stürmer, destruction of synagogues, and deportations of Jews. The dummy *Danat* takes a value of one if a city has above-average exposure to or a branch of Danatbank. *Exposure* is city-level exposure to Danat; the dummy *Branch* takes a value of one if a city had a Danat branch. Controls include log population, share blue collar, share Protestant, and share Jewish, all as of 1925. Standard errors are robust. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

|                |                        |                          | Persec  | ution                  |                         |                        |
|----------------|------------------------|--------------------------|---|------------------------|-------------------------|------------------------|
|                | (1)                    | (2)                      | (3)   | (4)                    | (5)                     | (6)                    |
| Danat          | $0.259^{*}$<br>(0.142) |                          |   | $0.266^{*}$<br>(0.147) |                         |                        |
| Exposure       | · · ·                  | $0.743^{***}$<br>(0.238) |   | · · ·                  | $0.577^{**}$<br>(0.247) |                        |
| Branch         |                        |                          | $\begin{array}{c} 0.193 \\ (0.154) \end{array}$ |                        | ( )                     | $0.281^{*}$<br>(0.154) |
| Observations   | 191                    | 191                      | 191   | 191                    | 191                     | 191                    |
| $\mathbf{R}^2$ | 0.313                  | 0.323                    | 0.306   | 0.423                  | 0.424                   | 0.421                  |
| City Controls  | $\checkmark$           | $\checkmark$             | $\checkmark$                                    | $\checkmark$           | $\checkmark$            | $\checkmark$           |
| Province FE    | -                      | -                        | -   | $\checkmark$           | $\checkmark$            | $\checkmark$           |

## Table VIIIThe Economic Channel: Firm-Level Evidence

This table reports results for regression (3) with the change in the firm-level wage bill as the dependent variable. The dummy *Danat connection (Dresdner connection)* takes a value of one if a firm is connected to Danatbank (Dresdner Bank). *Danat connection (old)* is a dummy with a value of one if a firm was connected to Danatbank in 1923. *Danat connection (new)* is a dummy with a value of one if a firm was not connected to Danatbank in 1923, but was connected in 1929. Firm controls include age, log assets, leverage, return on assets, and the capital-labor ratio. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

|                        |                           |                           | Δ                         | Wage bill           |                         |                           |                           |
|------------------------|---------------------------|---------------------------|---------------------------|---------------------|-------------------------|---------------------------|---------------------------|
|                        |                           | All                       |                           | FE sa               | mple                    | A                         | All                       |
|                        | (1)                       | (2)                       | (3)                       | (4)                 | (5)                     | (6)                       | (7)                       |
| Danat connection       | $-0.269^{***}$<br>(0.079) | $-0.213^{***}$<br>(0.082) | $-0.236^{***}$<br>(0.078) | -0.229**<br>(0.091) | $-0.227^{*}$<br>(0.122) | $-0.257^{***}$<br>(0.079) |                           |
| Dresdner connection    | (0.010)                   | (0.002)                   | (0.010)                   | (0.001)             | (0.122)                 | $-0.157^{**}$<br>(0.071)  |                           |
| Danat connection (old) |                           |                           |                           |                     |                         | ()                        | $-0.327^{***}$<br>(0.101) |
| Danat connection (new) |                           |                           |                           |                     |                         |                           | $-0.216^{**}$<br>(0.096)  |
| Observations           | 386                       | 386                       | 384                       | 194                 | 194                     | 384                       | 384                       |
| $\mathbb{R}^2$         | 0.007                     | 0.019                     | 0.076                     | 0.118               | 0.415                   | 0.024                     | 0.081                     |
| Firm Controls          | -                         | $\checkmark$              | $\checkmark$              | $\checkmark$        | $\checkmark$            | $\checkmark$              | $\checkmark$              |
| Industry FE            | -                         | -                         | $\checkmark$              | $\checkmark$        | $\checkmark$            | $\checkmark$              | $\checkmark$              |
| City FE                | -                         | -                         | -                         | -                   | $\checkmark$            | -                         | -                         |

## Table IXAnti-Finance Sentiment

This table reports results for variants of regression (2). The dummy *Danat* takes a value of one if a city has above-average exposure to or a branch of Danatbank. *vote share VRP* denotes the vote share of the "Volk-srechtspartei". In columns (3) to (7), Danat is interacted with the share of Jews in the city population, Jews working in the financial sector as a share of total employment in the financial sector in 1882, and the employment share of financial services in 1882. All shares are standardized. Controls include log population, share blue collar, share Protestant, and share Jewish, all of 1925. Standard errors are robust. *No AS (No pog)* refers to cities in which a historical anti-Semitic party did not enter the election or received zero vote share (that had no pogrom between 1349 and 1920), Yes AS (Had pog) refers to cities in which the party received a positive vote share (that had a pogrom). \*\*\* p<0.05, \* p<0.1.

|  | Infl         | ation        |              | No AS        | Yes AS       | No pog       | Had pog      |
|--|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
|  |              |              | $\Delta$     | NS 30-7/     | /32          |              |              |
|  | (1)          | (2)          | (3)          | (4)          | (5)          | (6)          | (7)          |
| Danat                                  |              | 0.029**      | 0.043***     | 0.027*       | 0.086**      | 0.028*       | 0.127***     |
|  |              | (0.008)      | (0.012)      | (0.015)      | (0.039)      | (0.015)      | (0.031)      |
| Vote share VRP                         | 0.002        | 0.001        | · /          | ```          | · /          | , ,          | · /          |
|  | (0.004)      | (0.004)      |              |              |              |              |              |
| Share Jewish (1925)                    |              |              | -0.018       | -0.014       | -0.010       | -0.010       | -0.060       |
|  |              |              | (0.013)      | (0.017)      | (0.030)      | (0.017)      | (0.061)      |
|  |              |              | (0.015)      | (0.018)      | (0.034)      | (0.019)      | (0.054)      |
| Emp share of Jews in financial sector  |              |              | 0.002        | 0.006        | -0.019       | 0.003        | 0.024        |
|  |              |              | (0.006)      | (0.007)      | (0.017)      | (0.007)      | (0.030)      |
| Danat $\times$ Share Jewish in finance |              |              | 0.003        | 0.003        | 0.010        | 0.012        | -0.014       |
|  |              |              | (0.009)      | (0.012)      | (0.022)      | (0.014)      | (0.026)      |
| Emp share of financial sector          |              |              | 0.003        | 0.015        | -0.050       | 0.015        | -0.253       |
|  |              |              | (0.028)      | (0.025)      | (0.139)      | (0.027)      | (0.161)      |
| Danat $\times$ Share all finance       |              |              | -0.003       | -0.013       | 0.071        | -0.015       | 0.297        |
|  |              |              | (0.027)      | (0.025)      | (0.140)      | (0.027)      | (0.182)      |
| Observations                           | 196          | 196          | 103          | 76           | 27           | 82           | 21           |
| $\mathbb{R}^2$                         | 0.415        | 0.435        | 0.577        | 0.412        | 0.741        | 0.400        | 0.787        |
| City Controls                          | $\checkmark$ |
| Province FE                            | $\checkmark$ | $\checkmark$ | $\checkmark$ | -            | -            | -            | -            |

## Table XOther Economic Outcomes

This table reports results for variants of regression (2). The dependent variable is the change or level in city-level unemployment rates across years. The dummy *Danat* takes a value of one if a city has above-average exposure to or a branch of Danatbank. *u-rate* denotes the unemployment rate. Controls include log population, share blue collar, share Protestant, and share Jewish, all of 1925. Standard errors are robust. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

|                               | $\Delta$ u-rate 29-30 | $\Delta$ u-rate 30-31 | u-rate 30        | $\Delta$ NS 30-7/32          | $\Delta$ NS 30-7/32          | $\Delta$ u-rate 31-32    |
|-------------------------------|-----------------------|-----------------------|------------------|------------------------------|------------------------------|--------------------------|
|                               | (1)                   | (2)                   | (3)              | (4)                          | (5)                          | (6)                      |
| Danat                         | 0.010<br>(0.011)      | 0.001<br>(0.005)      | 0.001<br>(0.008) | $0.030^{***}$<br>(0.008)     | $0.031^{**}$<br>(0.014)      | $0.054^{***}$<br>(0.006) |
| $\Delta$ u-rate 29-30         | ()                    | ()                    | ()               | 0.078                        | ()                           | ()                       |
| Danat × $\Delta$ u-rate 29-30 |                       |                       |                  | (0.091)<br>-0.001<br>(0.065) |                              |                          |
| $\Delta$ u-rate 30-31         |                       |                       |                  | (0.005)                      | 0.181<br>(0.175)             |                          |
| Danat × $\Delta$ u-rate 30-31 |                       |                       |                  |                              | (0.175)<br>-0.017<br>(0.209) |                          |
| Observations                  | 172                   | 172                   | 172              | 172                          | 172                          | 172                      |
| $\mathbb{R}^2$                | 0.556                 | 0.141                 | 0.430            | 0.587                        | 0.590                        | 0.645                    |
| City Controls                 | $\checkmark$          | $\checkmark$          | $\checkmark$     | $\checkmark$                 | $\checkmark$                 | $\checkmark$             |
| Province FE                   | $\checkmark$          | $\checkmark$          | $\checkmark$     | $\checkmark$                 | $\checkmark$                 | $\checkmark$             |